

# advertising in THE SPOKANE CLUB MAGAZINE Signals

## Rates and Options

| Size        | 1 issue | 2-4  |
|-------------|---------|------|
| 1/6         | 279     | 259  |
| 1/3         | 469     | 439  |
| 1/2         | 629     | 579  |
| 2/3         | 839     | 769  |
| Full pg     | 999     | 919  |
| Inside cvrs | 1199    | 1109 |
| Back cvr    | 1399    | 1299 |

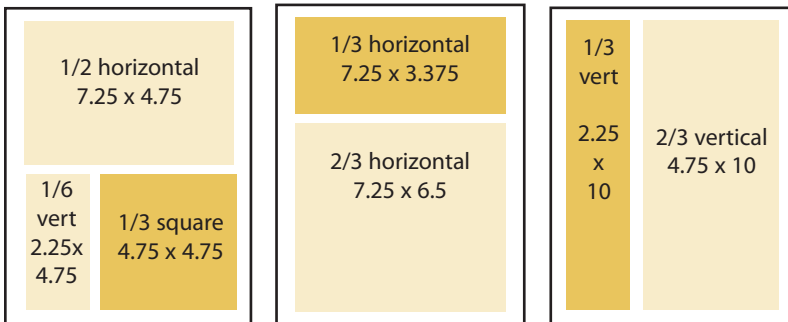
### Insert pre-printed materials.

Costs start at \$875 and vary depending on size, folds and weight.

## Dimensions

| Size            | Width  | x | Height  |
|-----------------|--------|---|---------|
| 1/6 horizontal  | 4.75"  | x | 2.25"   |
| 1/6 vertical    | 2.25"  | x | 4.75"   |
| 1/3 square      | 4.75"  | x | 4.75"   |
| 1/3 horizontal  | 7.25"  | x | 3.375"  |
| 1/3 vertical    | 2.25"  | x | 10"     |
| 1/2 horizontal  | 7.25"  | x | 4.75"   |
| 1/2 vertical    | 4.75"  | x | 7.5"    |
| 2/3 horizontal  | 7.25"  | x | 6.5"    |
| 2/3 vertical    | 4.75"  | x | 10"     |
| Full page       | 7.25"  | x | 10"     |
| Full page bleed | 8.625" | x | 11.125" |

(for full bleed ads, allow space for bleed and margin equal to .25" minimum on all sides.)



RATE SHEET 2013-2014

## Mechanical Requirements

Submit high-res (at least 300 dpi) CMYK PDF files with the fonts embedded. Please call 838-8511 x118 with any ad spec questions. Any ads that do not meet the print specs can incur additional production charges.



Our membership is comprised of dynamic, successful people who love our city, support local businesses and enjoy all the variety our city has to offer.

## Reservation schedule for Signals

### 2017

**Fall:** ad reserved July 8  
final ad due July 15

**Winter:** ad reserved October 7  
final ad due October 14

### 2018

**Spring:** ad reserved Jan 6  
final ad due January 13

**Summer:** ad reserved April 7  
final ad due April 14